

Lee-Ji T&S Company Profile



Lee-Ji Technology & Solution Co.,Ltd.

Nov. 2011

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Mission Statement

- ◆ Intend to be the leader in Semiconductor Chip solution
- ◆ Specialist in on-line and off-line Semiconductor business
- ◆ To be the leader for “ Solution Provider ”

Lee-Ji T & S is a global provider of electronic components and solution to industrial and commercial users.

Distribution

- Electronic Components and Solution providing as authorized Distributor.

ON-LINE Sales

- Domestic and Overseas Stock Sales
- Operating online trading web site of Electronic Components.

Turn-key Sales

- Providing Total Electronic Components on Board.

Company Overview



Overview

- Established on July 1999
- Core Business : Electronic Components Distribution
- Year 2009 Revenue : US\$ 11M (except Rep. Biz.)
- Year 2010 Revenue : US\$ 15M (except Rep. Biz.)

Human Resource

- Lee-Ji's C.E.O / President : YJ Ji
- Lee-Ji's C.O.O /V.P. : JC Lee
- Lee-Ji's C.M.O : CM Seo

- Management Team : 2 People
- Online Sales & C/S Team : 4 People
- Purchase Team : 2 People
- Field Sales Team : 12 People

- Total : 23 people

Company History









Lee-Ji T&S co., Ltd



Line Card



Vendor	Logo	Product
ELPIDA		DDR3 / DDR2 / DDR SDRAM, Mobile RAM, MCP, etc.
AKITA-ELPIDA		MCP (Multi Chip Package), PoP (Package on Package)
TOREX		Linear Regulators, Switching Regulators, Reset-Ics, etc.
SEMIHOW		Power MOSFET, BJT, TRIAC, etc
PULSUS		Digital Audio Processor, ADC, DAC, etc.
SC TECHNICS		Micro Fuse (Fast Acting, Time Delay)

ELPIDA

- ◆ **Headquarter : Tokyo, Japan**
- ◆ **Major Operations : Development, design, manufacture and sale of DRAM**
- ◆ **Product : DDR3 / DDR2 / DDR SDRAM, Mobile RAM, MCP, etc.**
- ◆ **Target Application : Digital Consumer Electronics, PC & Servers**
- ◆ **Customer : DAEWOO Electronics, Digitalcube, COWON, etc**
- ◆ **Competitor : SAMSUNG, HYNIX, MICRON**

EPIDA

- ◆ **Headquarter : Akita, Japan**
- ◆ **Major Operations : Development of advanced and customized semiconductor packages;
semiconductor manufacturing-related design,
assembly and testing**
- ◆ **Target Business : MCP (Multi Chip Package), PoP (Package on Package)**
- ◆ **Customer : C&S Technology, NEXTCHIP, TELECHIPS, CORELOGIC**
- ◆ **Competitor : AMKOR, CHIPACK**



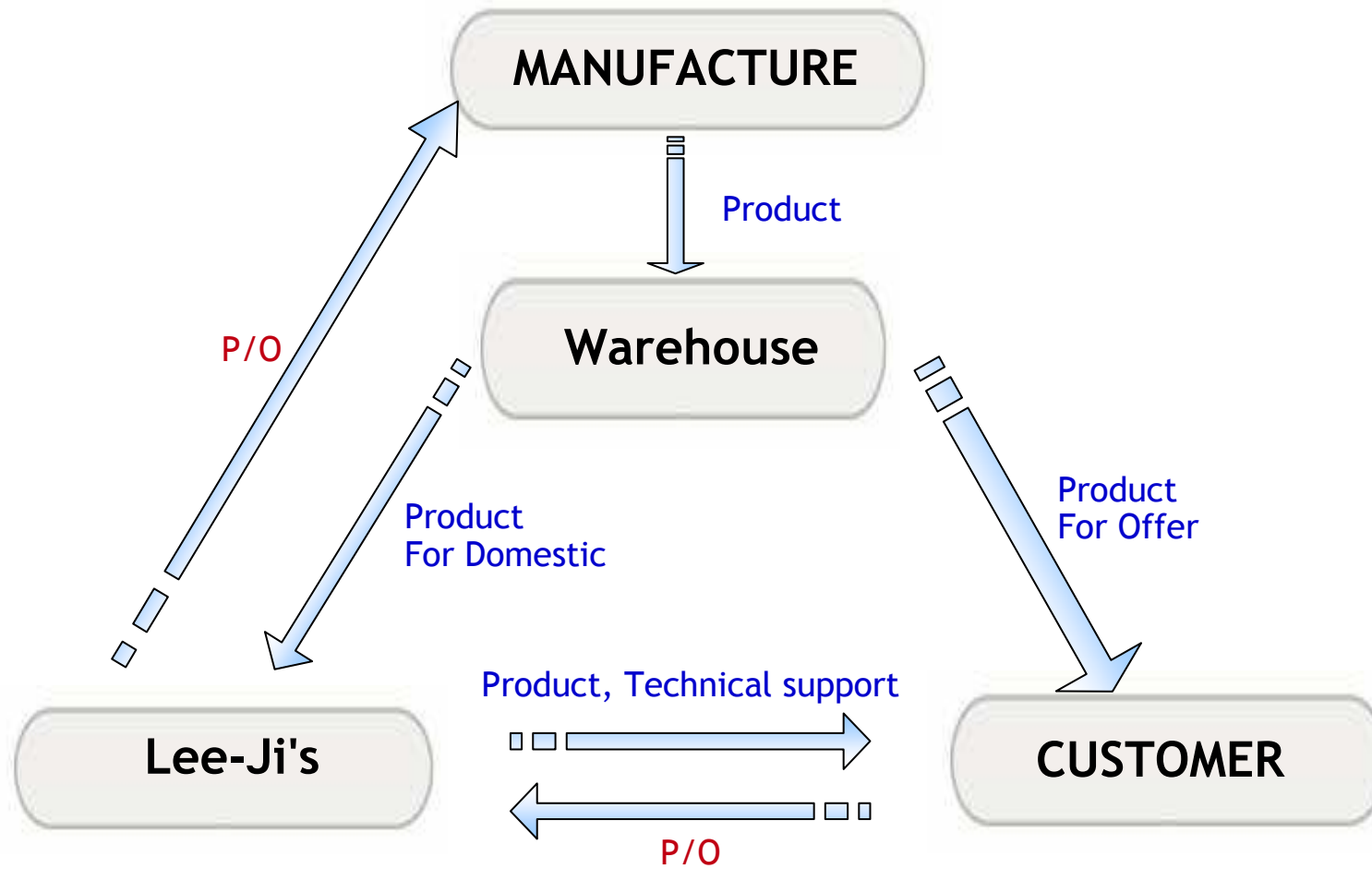
- ◆ **Headquarter : Tokyo, Japan**
- ◆ **Major Operations : 1.Manufacturing of ICs and active discrete components.
2.Sales of ICs and active discrete components.**
- ◆ **Product : Linear Regulators, Switching Regulators, Reset-ICs,
Power MOSFET, CMOS Logics**
- ◆ **Target Application : Digital Consumer Electronics, PC & Servers,**
- ◆ **Customer : Samsung Electronics, LG ELECTRONICS. Lenovo , Sony,
Mitsubishi Electric Corporation, Panasonic, TOSHIBA**
- ◆ **Competitor : MICREL, SEIKO, MPS, etc.**



- ◆ **Headquarter : Bucheon City, Korea**
- ◆ **Major Operations : Manufacturing and Sales of Power management ICs.**
- ◆ **Product : Power MOSFET, BJT, TRIAC, etc.**
- ◆ **Target Application : SMPS and High Power application**
- ◆ **Customer : Samsung Electronics, LG ELECTRONICS, Lenovo , Daewoo**
- ◆ **Competitor : ST Micro, Fairchild, etc**



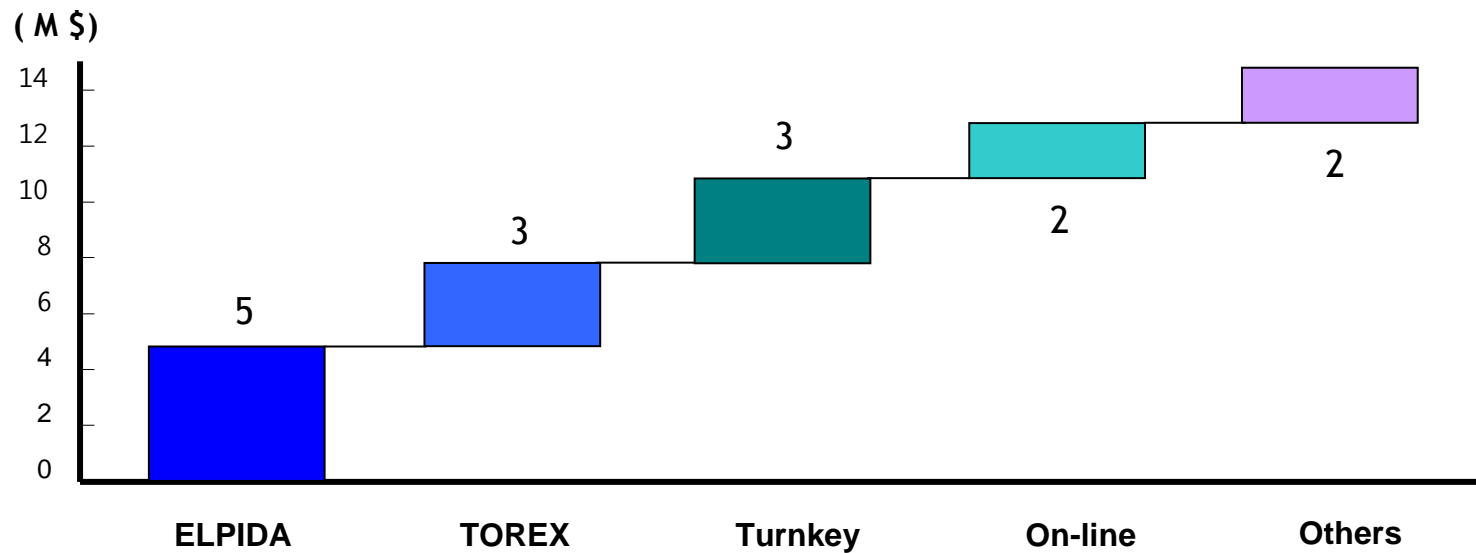
- ◆ Headquarter : Ulsan City, Korea
- ◆ Major Operations : Manufacturing and Sales of Micro Fuse.
- ◆ Product : Micro Fuse.
- ◆ Target Application : SMPS and LED Lighting
- ◆ Customer : Samsung LED, LG INNOTEK
- ◆ Competitor : BUSSMAN, LITTELFUSE, etc



Major Customers



2010 Revenue



- ✓ ELPIDA : 5 M\$
- ✓ TOREX : 3 M\$
- ✓ Turnkey : 3 M\$
- ✓ On-line : 2 M\$
- ✓ Others : 2 M\$

2010y Total : 15 M \$

2010 Top 5 Products by sales amount order

- MCP
- DRAM
- Regulator
- Voltage Detector
- DC / DC Converter

Thanks For your Cooperation



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